



What is World of More?

The world is going digital and Comcast is upgrading its Basic 2 cable channel lineup to digital quality signals on all TVs connected to our service. This means more channels, more high-definition, better picture quality, more video on demand...and more!

What do I have to do?

Beginning in 2010, all Comcast Standard Cable and Digital Cable customers will need a digital device connected to any TV in order to receive Basic 2 tier channels. Depending on your current level of service, Comcast will provide up to three easy-to-install digital devices at no additional monthly service charge.

When will I start getting More?

As soon as you install and activate your new Digital Transport Adapter (DTA) you will have access to over 15 new channels at no additional monthly service charge. These new channels include Lifetime Movie Network, PBS Kids Sprout, Bloomberg Television, Style, BIO, G4 and more.

Standard Cable customers already qualify for a digital set-top receiver, which also includes the Digital Starter lineup, On Demand, Music Choice, and our Interactive Program Guide.

What is a “digital device”?

This refers to either a digital set-top receiver, which all Comcast Digital Cable customers currently use; or, a Digital Transport Adapter (DTA), a ‘one-way’ device, with no access to On Demand, Interactive Program Guide, etc.

Is this going to cost me anything?

Existing customers with Basic 2 cable service can receive up to three digital devices – one digital set-top receiver and two Digital Transport Adapters – at no additional monthly service charge, depending on your current level of service. Additional DTAs are available for \$1.99 per month (limit of six self-install DTAs).

Welcome to the World of More!

How do I order the necessary equipment?

You can order a digital set-top receiver or Digital Transport Adapter self-installation kit by calling **1-877-634-4434**. Your equipment should arrive within 5 - 7 business days.

After installing, you can activate your digital equipment in one of two ways:

- online at www.comcast.com/digitalnow
- calling the World of More activation line at 1-888-634-4434

How does the Digital Transport Adapter work?

The DTA device is considerably smaller than the usual set-top receiver and is easy to install. The existing cable from your wall outlet is plugged in to the DTA; another cable goes from the output of the DTA to your television set. Each DTA kit includes all necessary components, a universal remote control and easy-to-follow instructions.

What is Basic 2 Cable?

The Basic 2 cable package consists of over 40 channels, including many of the most popular cable networks like Disney, ESPN, MTV, HGTV, USA, Discovery, Fox News, Food Network and others (channel lineups may vary).

How will I know when these changes are taking place?

We will thoroughly communicate all details to customers as the project moves forward. These changes will occur on an area-by-area basis over the coming months.

Is this the same thing as the broadcast digital transition?

No. Last June, the federal government mandated an end to over-the-air analog broadcast transmissions for local TV stations. Comcast’s World of More is all about bringing our customers more programming choice and greater value through digital technology.

Where can I get more information?

- www.comcast.com/digitalnow
- national World of More service line: 1-877-634-4434